

**Film**

Course guide 2025-2026

Semester	Fall (semester 1)
Inholland location(s)	The Hague
Inholland faculty	Creative Business
Language of instruction	English
Cycle	Bachelor level
Number of ECTS	30

## Subjects

Subject title	ECTS	Course code
Narratology / Cinematography	10	2418IFLM1A
Scenario	5	2418IFLM2A
Film Marketing	5	2418IFLM3A
Film Production	5	2418IFLM4A
Pitch Deck	5	2418IFLM5A

## Content subjects

In this minor you will begin your transition from being just an audience member to a real film professional that will know all about the secrets of film and storytelling.

Film is a medium in which the magic of the big screen and a passion for visualizing a story converge. The basis of every film is drama, whether it be a Hollywood blockbuster or a European Arthouse film. In these six months you will learn all about film history and its main components and jobs (Producing, Directing, Camera, Art-Direction and Editing/Sound) as you watch, discuss, and analyze films with your fellow students and tutors. On top of its history, industry overview, marketing techniques and current state.

Several professional speakers will give guest lectures, and you will even get to interview some of them. And you will of course write your own short fiction screenplay and produce a short film with a team. Leading up to the official premiere, you will also produce a press kit, poster, and trailer.

## Learning outcomes

- Creation
- Production
- Management of Value Creation

## Mode of delivery, planned activities and teaching methods

You will be working both individually, as well as with your production team. We will have face-to-face lectures, masterclasses and guest lectures, plus coaching sessions in smaller groups.

## Prerequisites and co-requisites

- Project management: you must be capable of working in a group and meeting weekly deadlines.
- Writing skills: you must be capable of expressing yourself effectively in writing, and will be expected to meet high standards in terms of usage (spelling, grammar and style).
- English: you must be proficient in reading English. Almost all of the literature used is in English.
- Reading skills: you will be required to read a great deal of material.
- Cultural awareness: you will be expected to be highly inquisitive about current social and cultural developments.

### **Recommended or required reading and/or other learning recourses/tools**

Liable to change in order to work with state-of-the-art course material and supporting literature. Will be explained at the kick-off of the course.

### **Assessment methods and criteria**

Amongst other things, prepare, record and edit an interview with a professional from the world of film. Write your own script for a short fiction film.

### **Lecturer(s)**

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